



Globalization Strategy Task Force

THE NEXT **150**

Clara M. Chu and Peter Constable, Co-chairs


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Membership

- Clara M. Chu, Mortenson Distinguished Professor & Director of Mortenson Center, Library [Co-Chair]
- Peter Constable, Professor & Dean, Veterinary Medicine/Council of Deans [Co-Chair]
- Jerry Dávila, Professor & Director of the Lemann Center, College of Liberal Arts and Sciences
- J. Stephen Downie, Professor & Associate Dean for Research, School of Information Sciences
- Melissa Edwards, Director of Research Communications, Office of the Vice Chancellor for Research
- Edward Ewald, Executive Vice President, UI Foundation
- Prasanta Kalita, Professor, College of ACES/ Council of Undergraduate Deans
- Maryam Khademian, PhD Student, Department of Microbiology
- Kenneth Long, MD/PhD Graduate Student, Department of Bioengineering
- Ben Lough, Associate Professor & MSW Program Director, School of Social Work
- Robert Pahre, Professor & Department Head, College of Liberal Arts and Sciences
- Beth Scheid, Assistant Chief Information Officer, Technology Services
- Erol Tutumluer, Professor & Director of International Programs, College of Engineering
- Alex Winter-Nelson, Professor & Director of the Office of International Programs, College of ACES
- Allison Witt, Director of the Office of International Programs, College of Education
- Steve Witt, Associate Professor & Head of International and Area Studies Library/ Director, Center for Global Studies
- Angharad Valdivia, Professor, College of Media
- Deanna McDonagh, Professor, College of Fine and Applied Arts

Global Rankings

2nd


Among public institutions for number of international students enrolled at Illinois (12,454) in 2016-17 by [Open Doors](#) 

6th overall and 12th for international scholars


7th

Best Value School by [Forbes](#) 


14th

In the 2018 "Top Public Schools (National University)" category by [U.S. News](#) 

20th

Among all national institutions for number of students studying abroad (2,018) in 2015-16 by [Open Doors](#) 


30th

Most prestigious university of 2016 among national and international institutions by [Times Higher Education: World University Rankings](#) 

33rd

Among National and international institutions in the 2015 [Center for World University Rankings](#) 

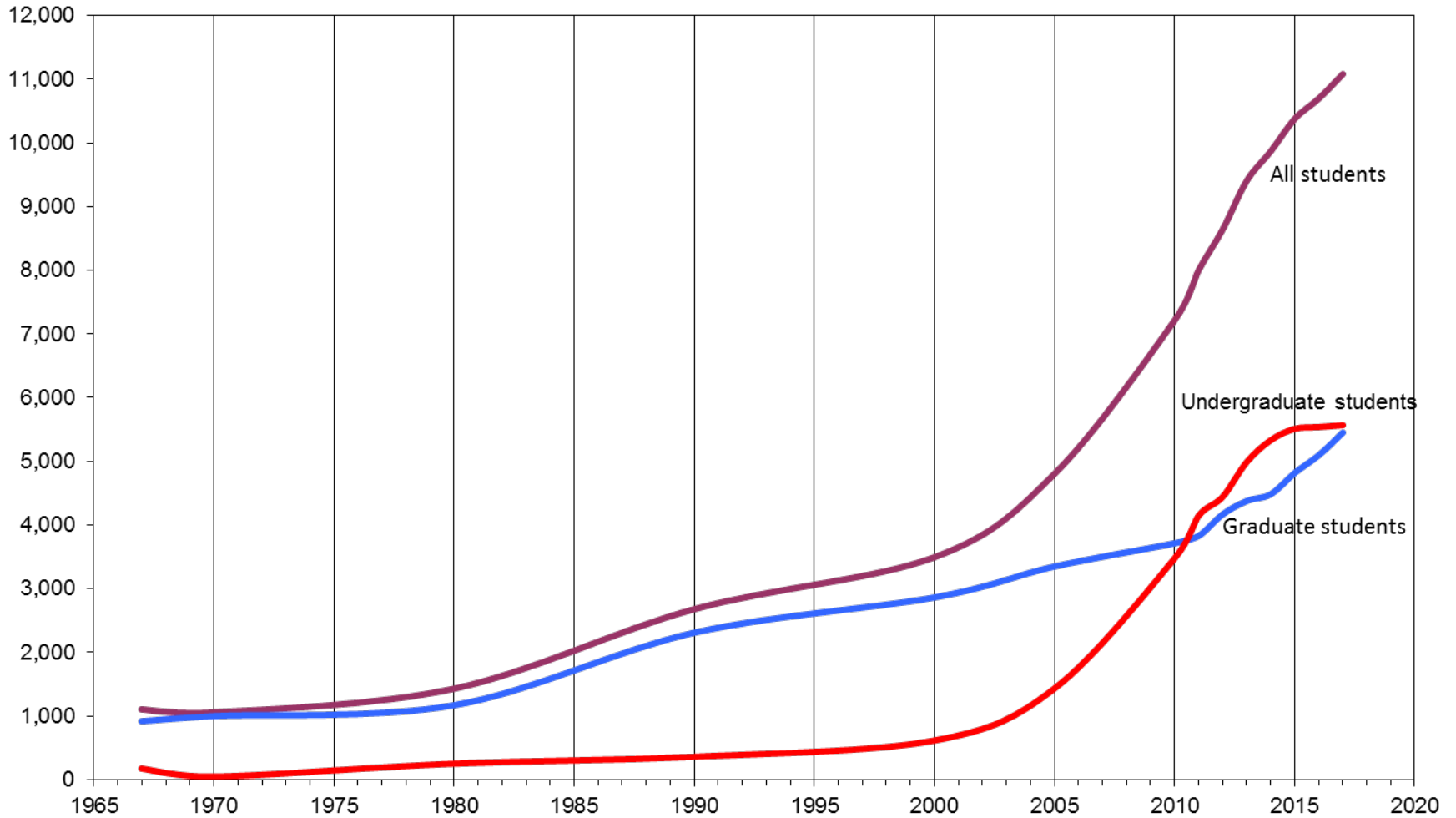
69th

Overall in the world according to the 2016-17 [QS World University Rankings](#) 

Source: <http://international.illinois.edu/global-impact/numbers.html>

UIUC International Students, 1967-2017, Division of Management Information

This report is based on the SEVIS file of international students and the Registration Census 10-day student statistics.

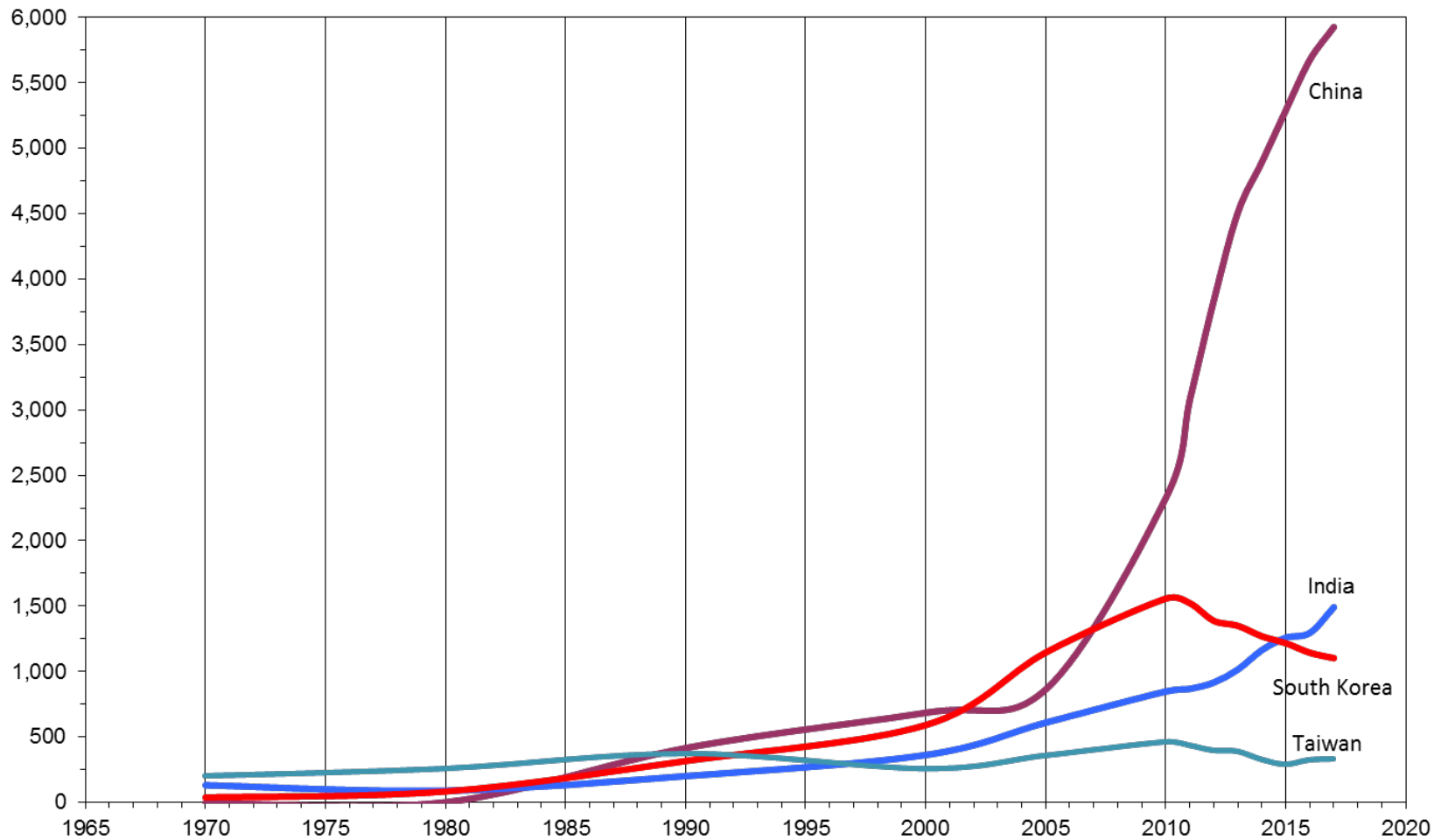


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UIUC International Students (4 highest country enrollments)

1967-2017, Division of Management Information

This report is based on the SEVIS file of international students and the Registration Census 10-day student statistics.



1. What is a globalization strategy for Illinois?

- will facilitate **differentiating** the University's **education, research and engagement activities** in the academic marketplace
- a central component of the **Illinois experience**, our students will, upon completion of their undergraduate, graduate or professional education, be globally/internationally competent. They will understand the values, histories, practices, and concerns of the world's diverse cultures, enhance their language skills, and determine how to navigate the complexities of our interconnected world.
- will create conditions for innovative and culturally appropriate **research** that enhances understanding and solutions to global issues confronting the world's populations.
- will **engage** with members of the public and private sectors to develop teaching resources, professional training opportunities, and public programs to facilitate understanding and solving global problems by leveraging local ideas and resources, and local problems informed by international perspectives.

By deliberately adopting a globalization strategy, we will create an academic community that:

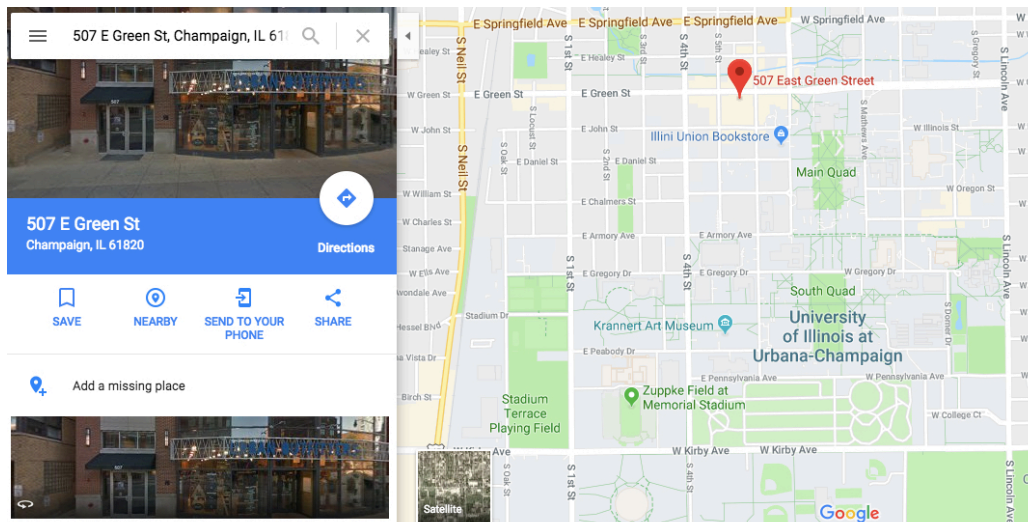
1. thinks globally - a mindset connecting relationships to people and subject content from different perspectives (knowledge, research), both locally and globally,
2. engages knowledge with a global and public outlook,
3. connects the expertise and resources of the university in ways that address society's grand challenges, and
4. offers academic expertise, engagement and outreach in global activities.

2. Areas where Illinois has the greatest opportunity RELATED TO CREATING A GLOBALIZATION STRATEGY to positively impact state, national and global through research, education and engagement

1. purposefully create and sustain **partnerships** that are international in focus and/or composition to address society's grand challenges
2. develop **centralized structures** to sustain and improve upon the campus's existing strength in global research education and engagement
3. identify international work that is currently done in isolation and **connect interdisciplinary expertise** to augment discovery, interpretation and solutions
4. **enhance and expand the Illinois brand**, increasing the University's international visibility and strength, in association to an international marketing plan tied to goals (e.g., increase the Illinois brand in Europe)
5. provide **additional opportunities** to engage/invest in Illinois International, which will require investment in dedicated development staff
6. **increase the quality of education**, thereby enhancing the value of and pride in an Illinois degree
7. **develop new** undergraduate, graduate, and professional **degree programs** leveraging international interdisciplinary strengths across campus

2. Areas where Illinois has the greatest opportunity RELATED TO CREATING A GLOBALIZATION STRATEGY to positively impact state, national and global through research, education and engagement

8. create opportunities for **synergies** across units/campus and with public and/or private sectors
9. increase **Illinois's physical presence** in China
10. explore expanding Illinois's presence in other geographic regions of the world (e.g., India, South America {Brazil, Chile, Argentina} and sub-Saharan Africa), including creating criteria for evaluating and developing international offices or campuses. Criteria to be considered include the goals associated with different localities such as enabling research partnerships, attracting graduate students, building on existing relationships, etc.
11. **move the Illinois International Programs office to a suitable on-campus location**



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3. Opportunities and challenges in creating a GLOBALIZATION STRATEGY related research and education over the next five to ten years

Opportunities (see #2 for summary)

Challenges:

- i. Develop sustainable financial and structural systems.** We need to develop a sustainable and predictable budget for international activities.
- ii. Develop and implement methods to monitor success** (i.e., metrics).
- iii. Minimize duplication of tasks** (e.g., visa processing). We need to centralize processes without eliminating unit flexibility.
- iv. Communicate effectively to a cross-section of audiences.**
- v. Increase engagement with international alumni.**

4. Specific actions would be most effective in realizing a GLOBALIZATION STRATEGY potential in education - Short Term

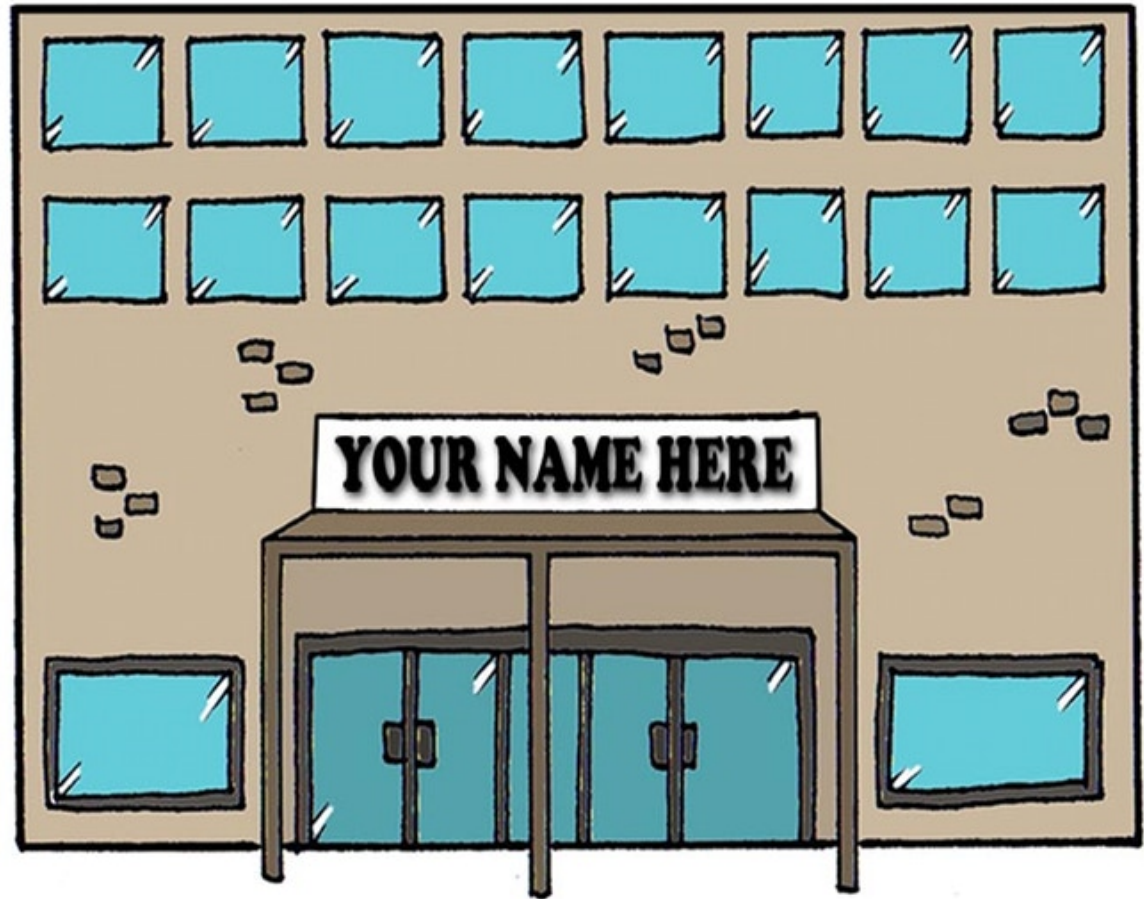
- ❖ Invest in staff and facilities
- ❖ develop a coherent and comprehensive study abroad structure
- ❖ develop an international student recruitment strategy
- ❖ Use existing data to evaluate international student outcome and indicators of success

4. Specific actions would be most effective in realizing a GLOBALIZATION STRATEGY potential in education - Medium Term

- ❖ Create an Institute to house the areas studies centers on campus
- ❖ Develop new courses (face-to-face and virtual) to foster a global mindset, and domestic and international student engagement
- ❖ Develop residential life opportunities for domestic and international student engagement
- ❖ Develop Global Informatics Program

4. Specific actions would be most effective in realizing a GLOBALIZATION STRATEGY potential in education - Long Term

- ❖ Integration of international experiences throughout curricula
- ❖ Increase recruitment of faculty, staff, and students
- ❖ Develop project-based educational programs under auspices of the Institute
- ❖ Find a donor to name the Institute



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4. Specific actions would be most effective in realizing a GLOBALIZATION STRATEGY potential in **research** - Short Term

- ❖ Align research with 2018-23 campus strategic plan, and support faculty conducting international research
- ❖ Provide a centralized method to facilitate international engagement efforts
- ❖ Identify predictable and sustainable funding sources



Research Outputs, past 5 years (Source: Office of Vice Chancellor for Research)

4. Specific actions would be most effective in realizing a GLOBALIZATION STRATEGY potential in research - Medium Term

- ❖ Implement and/or enhance formal partnership/sponsorship programs and off-campus presence (e.g., China, India, Europe)
- ❖ **Relocate the Illinois International Program**
- ❖ Increase involvement in Middle East
- ❖ Implement shared graduate degree programs, structures for interdisciplinary research teams
- ❖ Develop advancement plan for international research and innovation

4. Specific actions would be most effective in realizing a GLOBALIZATION STRATEGY potential in **research - Long Term**

- ❖ **Expand the advancement plan for international research activities**



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4. Specific actions would be most effective in realizing a GLOBALIZATION STRATEGY potential in engagement (plus outreach) - Short Term

- Create an International Institute to facilitate interdisciplinary collaboration in research, education, and outreach
- Develop clear delineation of responsibilities between campus level and unit level study abroad offices.
- Develop a consistent set of standards for student engagement abroad.
- Increase engagement of the area studies centers to include closer work with campus leadership to facilitate international advancement, to help develop new strategic priorities internationally, and to support the establishment Illinois's physical presence around the world.

4. Specific actions would be most effective in realizing a GLOBALIZATION STRATEGY potential in engagement (plus outreach) - Medium Term

- Create an incentive structure for outreach and engagement to demonstrate a commitment to these activities
- Develop a systematic funding formula to ensure that engagement-focused units and activities are sustained, and opportunities exist for faculty to create new international engagement activities. We recognize that true outreach is not a revenue-generating activity, and should not be. A commitment to engagement requires a redistributive model to sustain it.
- To facilitate the resiliency of our local community within a global economic and political arena, we need to develop working partnerships (and provide financial support) for existing community engagement/outreach organizations in the Champaign-Urbana community that are in-touch with community needs, interests, and opportunities.
- Develop interdisciplinary strategic partnerships in locations that will facilitate the next generation of research, education, and outreach opportunities for students and faculty that can be competitive for external funding in the international arena for peer-to-peer tertiary institutional partnerships.

4. Specific actions would be most effective in realizing a GLOBALIZATION STRATEGY potential in **engagement (plus outreach)** - **Long Term**

- **Sustain interdisciplinary strategic partnerships in locations that will facilitate the next generation of education, research, and outreach opportunities for students and faculty that can be competitive for external funding in the international arena for peer-to-peer tertiary institutional partnerships.**

5. Ways we better leverage our research strengths to enhance the university's educational mission from a GLOBALIZATION PERSPECTIVE

1. Use research strength to attract the best students, choosing target subject areas and countries
2. With a sustainable infrastructure (an institute) + sustainable and predictable funding = opportunities for new degree programs that are interdisciplinary and international in nature plus support for research and engagement
3. Establish an infrastructure (Global Information Center) to bring together knowledge, skills and data from across campus and beyond
4. Better promote, leveraging information and communication technologies, all international strengths at Illinois, emphasizing international research accomplishments locally, regionally, and internationally to better translate research to new and established stakeholders
5. Leverage available metrics (e.g., American Council on Education <http://www.acenet.edu/news-room/Pages/Mapping-Internationalization-on-U-S-Campuses.aspx>) for benchmarking for quality improvement
6. Recognize the value of International contributions in salary programs, tenure and other reward systems, and that publishing internationally contributes to globalization

6. Ways to best engage our local community through a GLOBALIZATION PERSPECTIVE

1. Outreach into and engage schools, libraries, cultural heritage institutions and community organizations around international cultural activities
2. Promote international students, scholars and other campus members to visit local schools to provide language and cultural information (e.g., ISpeak)
3. Present international research and knowledge where communities are located
4. Strategically implement push-pull communications to effectively address factors related to the University's international vs. local interests
5. Establish a community engagement role, public engagement office, coordination and a database (e.g., Focal point grants)
6. Use existing extension system to provide learning and engagement opportunities related to global issues

Thank you — Q & A

