



Public Engagement

THE NEXT **150**

Dean Jim Anderson

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Membership

- Wynne Korr, Social Work, *chair*
- James Anderson
- Antoinette Burton
- Rosa Milagros Santos Gilbertz
- Kimberlee Kidwell
- Michael Ross
- Danita Brown Young
- Assata Zerai

Advancing a culture of engagement that marks our university as an engaged university rather than a university with engagement programs

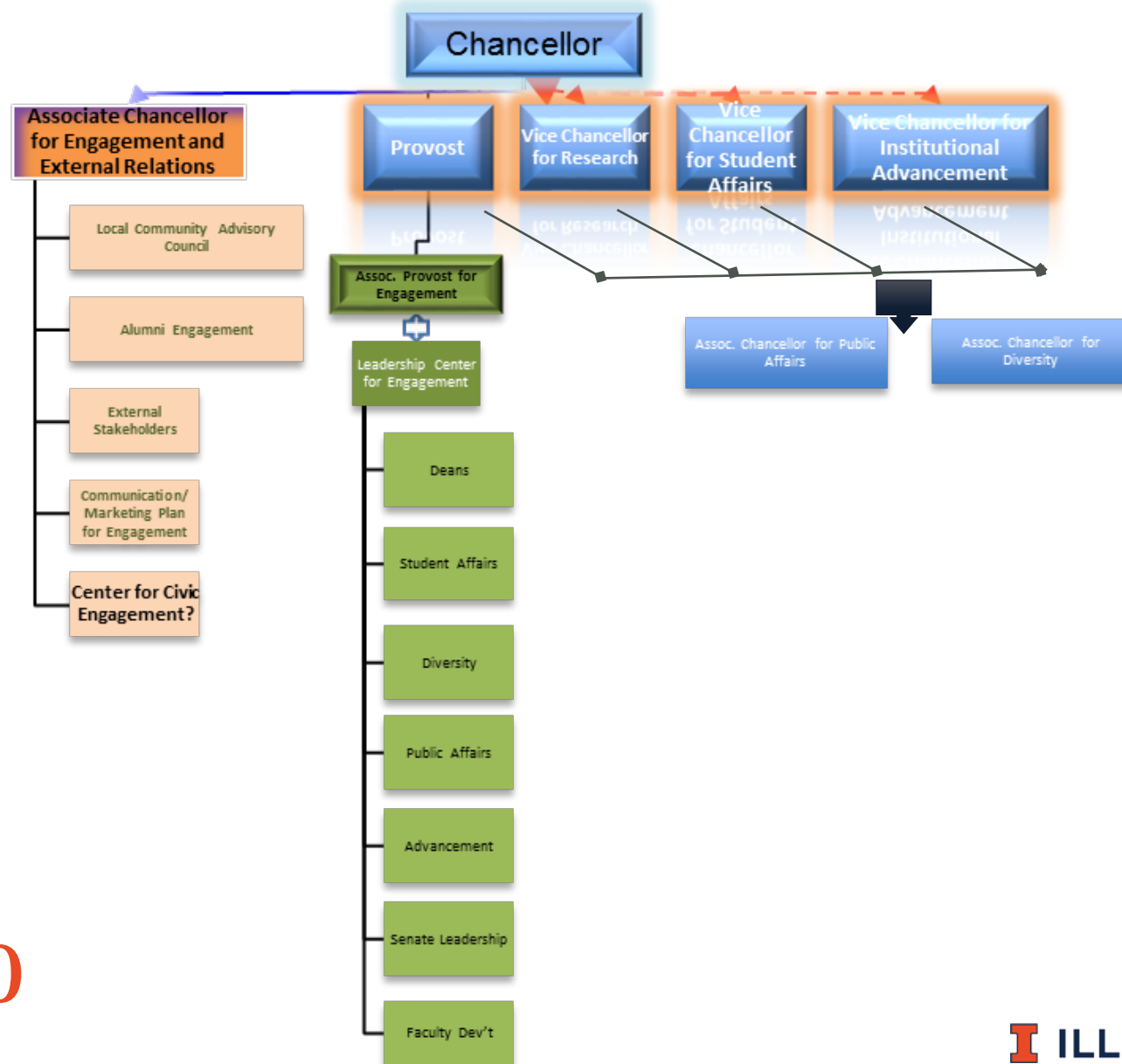
1. Promoting a faculty culture that addresses engaged research/scholarship and engaged teaching, including mentoring and incentives
2. Promoting the development of place-based engagement strategies within the broad strategic themes of the campus that would guide investment in new initiatives and assessment of their impact
3. Developing a structure that facilitates communication within and with external stakeholders

Committee conversations focused on how to embed engagement into both the Strategic Plan – “The Next 150” – and into ‘thinking strategically’ about engaged scholarship and engaged teaching.

Recommendation Structure

1. A position in the Chancellor's Office (e.g., Associate Chancellor) that is the nexus for engagement and external relations.
2. A position in the Office of the Provost (Associate Provost) to highlight how our vision of being an engaged university is intimately tied to the academic mission
3. A Leadership Council for Engagement would provide guidance to these two positions and promote linkages to the various domains of campus
4. Local Community Advisory Council to form mutually beneficial partnerships
5. External Stakeholders (local and state business leaders, state agency leaders)
6. Consider the role of alumni in engagement
7. A Center for Civic Engagement could be considered at a later time

Engagement Organizational Structure



Recommendations (cont'd)

Communication

(both within the university and with external communities)

1. Identify key external stakeholders for possible input
2. Development of place-based strategies within the strategic goals' grand challenge initiatives
3. Build Engagement into the capital campaign, (*With Illinois*)
4. Begin better communication/marketing of Engagement
5. Develop plan for seeking renewed designation as Carnegie Engaged University

Recommendations (cont'd)

Resources

1. The most significant resources are associated with staffing, i.e. the Associate Chancellor and Associate Provost, as well as any supportive positions (e.g. part or all of an AP, office support).
2. *Consultation from peer models (Minnesota; Michigan State) and from key organizations (e.g. Campus Compact <https://compact.org/>)*
3. Develop criteria for determining investments in new initiatives

Others

1. Promoting a faculty culture of engaged scholarship and engaged teaching
2. Strengthening resources for service learning
3. Strengthening civic learning pedagogies (intergroup and deliberative dialogue, service learning, and collective civic problem solving)

Challenges and Concerns

1. Incentivizing faculty commitment to engaged teaching and research
2. Rethinking key documents related to P&T (tenure-track & specialized faculty)
3. Central staffing could lead to possible perception of central control
4. Communication or lack of knowledge of who is doing what on campus
5. No clear pathways for communication with external communities
6. Providing communication support for the aforementioned 3 and 4
7. Developing a coherent plan to brand and market an engaged campus
8. Synchronizing campus and system engagement (e.g. DPI)

<p>Academic Service-Learning</p>		<p>Community-Engaged Education Abroad</p>		<p>Future Professoriate & Practicum Training</p>
	<p>Capacity-Building Workshops, Trainings, Pop-up Courses</p>		<p>Community-Engaged Scholarship</p>	
<p>Signature Leadership Experiences</p>		<p>Service-Learning & Nonprofit Internships</p>		<p>Faculty and Instructional Development Programs</p>
	<p>Co-Curricular Community Engagement</p>		<p>Integrative Capstone Experiences</p>	

Source: Valeri Wernetski